

The Redbox Entertainment Advisors Promotion Official Rules

THIS IS A CLOSED PROMOTION OPEN ONLY TO LEGAL RESIDENTS OF ANY ONE (1) OF THE FIFTY (50) UNITED STATES, D.C., OR PUERTO RICO WHO (i) ARE MEMBERS IN GOOD STANDING OF THE REDBOX ENTERTAINMENT ADVISORS PROGRAM; (ii) RECEIVE AN INVITATION EMAIL FROM SPONSOR OR ADMINISTRATOR (EACH TERM DEFINED BELOW) AND (iii) ARE AT LEAST THE AGE OF MAJORITY IN THEIR STATE OR JURISDICTION OF PRIMARY RESIDENCE.

NO PURCHASE, RENTAL, OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE, RENTAL, OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

IMPORTANT: PLEASE READ THESE OFFICIAL RULES, WHICH ARE A CONTRACT, CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR AND ADMINISTRATOR FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. BY PARTICIPATING, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REPRESENT THAT YOU SATISFY ALL OF THE ELIGIBILITY REQUIREMENTS BELOW. INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED.

EACH WINNER WILL BE REQUIRED TO PARTICIPATE IN THE PRIZE FULFILLMENT PROCESS AND/OR SIGN DOCUMENTATION, SUCH AS A RELEASE, WITHIN SEVEN (7) DAYS, AS MORE FULLY DETAILED BELOW.

OVERVIEW & STRUCTURE:

The Redbox Entertainment Advisors Promotion (“**Promotion**”) is sponsored by Redbox Automated Retail, LLC, 1 Tower Lane, Suite 900, Oakbrook Terrace, IL 60181 (“**Sponsor**”), and aspects of the Promotion or any given Sweepstakes (defined below) may be administered by Sponsor’s representatives, agents, or vendors, including, without limitation, Vision Critical Communications Inc. (collectively, “**Administrator**”). The Promotion begins at 12:00:00 a.m. Pacific Time (“**PT**”) on March 1, 2017, and ends at 11:59:59 p.m. PT on February 28, 2018 (“**Promotion Period**”). The Promotion consists of a series of up to twelve (12) individual sweepstakes (each a “**Sweepstakes**”), corresponding to each of the twelve (12) calendar months during the Promotion Period. One (1) Sweepstakes begins at 12:00:00 a.m. PT on the first day of each calendar month during the Promotion Period during which Sponsor or Administrator sends an Invitation Email and ends at 11:59:59 p.m. PT on the last day of that same calendar month (“**Sweepstakes Period**”). During the Sweepstakes Period for each Sweepstakes, Sponsor or Administrator may send an email inviting individuals to enter the Sweepstakes by completing a survey or participating in a discussion forum (an “**Invitation Email**”) and eligible individuals may enter the Sweepstakes as described in the “To Enter” section below. A Sweepstakes will only be held for a calendar month during which Sponsor or Administrator send an Invitation Email. Neither Sponsor nor Administrator will be responsible for offering a Sweepstakes or awarding any prizes for a calendar month during which no Invitation Email is sent. Following the conclusion of the Sweepstakes Period for the applicable Sweepstakes, the number of prize winners specified in the Invitation Email will be selected in a random drawing as more fully described below. The Invitation Email will set forth the number of winners, details on the prizing, and any other terms, conditions, or restrictions that are specific to the then-current Sweepstakes. The details for each Sweepstakes conducted as part of this Promotion and included in an Invitation Email are incorporated into these Official Rules by reference. **IN THE EVENT THAT THE DETAILS IN AN INVITATION EMAIL FOR ANY SWEEPSTAKES CONFLICT WITH ANY**

PROVISION OF THESE OFFICIAL RULES (INCLUDING THE NUMBER OF WINNERS TO BE SELECTED AND THE NUMBER OF PRIZES AVAILABLE), THESE OFFICIAL RULES WILL CONTROL WITH REGARD TO THE APPLICABLE SWEEPSTAKES.

ELIGIBILITY:

Each Sweepstakes is open only to individuals who are legal residents of any one (1) of the (50) United States, the District of Columbia, or Puerto Rico (the “**Territory**”) and who (i) are members in good standing of the Redbox Entertainment Advisors program; (ii) receive an Invitation Email from Sponsor or Administrator inviting the potential entrant to complete a survey or participate in a discussion forum and thereby earn an entry into a Sweepstakes; and (iii) are at least the age of majority under applicable law in their state or jurisdiction of primary residence on the date of entry into the Sweepstakes. For more information on the Redbox Entertainment Advisors Program and to check if you are eligible to join, please visit <http://www.redboxadvisors.com>. Corporations and other entities are not eligible to participate in this Promotion and are not entitled to claim a prize won by any employee. Employees, officers, directors, members, managers, agents, and representatives of Sponsor or Administrator, including, without limitation, their respective parent and subsidiary companies, affiliates, divisions, franchisees, joint venture partners, representatives, consultants, sub-contractors, suppliers, distributors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies (collectively the “**Released Parties**”) and members of their immediate families (defined for these purposes as including spouse, partner, parents, legal guardians, children, and siblings and each of their respective spouses) and individuals living in the same household as such individuals, are not eligible.

TO ENTER: During (or shortly before) the Promotion Period, Sponsor or Administrator will send an Invitation Email, asking the intended recipient (who must be an eligible individual according to these Official Rules) to visit a designated website (the “**Sweepstakes Site**”) and either complete a survey or participate in a discussion forum. To enter, eligible individuals can click the link contained in his or her Invitation Email and then follow the on-screen links and instructions on the Sweepstakes Site to either complete and submit the survey or post one (1) or more comments in a particular discussion forum. By either completing the survey and submitting all required information through the Sweepstakes Site or participating in a discussion forum by posting one (1) or more comments to the forum on the Sweepstakes Site during the Sweepstakes Period, that eligible individual will earn one (1) entry into the applicable Sweepstakes. For the purposes of this Promotion, “participating” in a discussion forum will be determined in the sole discretion of the Sponsor and requires a potential entrant to post at least one (1) unique and substantive comment to the applicable forum during the Sweepstakes Period. Reposting another participant’s comment, voting to “agree” or “disagree” with a previously posted comment, or posting an immaterial, incoherent, or irrelevant comment will not earn an entry into a Sweepstakes. Posting multiple comments, submissions, or other content during the same Sweepstakes Period into the same discussion forum will not earn an individual more than one (1) entry into the then-current Sweepstakes. For purposes of a Sweepstakes, an entry is earned only when the Sweepstakes Site’s servers record either (i) the submission of an entrant’s completed survey with all required information or (ii) qualifying participation in a discussion forum, as determined in the sole discretion of the Sponsor. Entries must be submitted during the Sweepstakes Period, through the Sweepstakes Site, and in strict accordance with the instructions and restrictions in these Official Rules, the Invitation Email, and on the Sweepstakes Site.

Each eligible individual may only complete a particular survey once and will only receive one (1) entry into a Sweepstakes for that survey. Each eligible individual may only satisfy the “participation” requirement for a particular discussion forum once and will earn only (1) entry into a Sweepstakes based on his or her qualifying participation, irrespective of how many comments, posts, or other actions the entrant makes within that discussion forum. If an eligible individual receives multiple Invitation Emails, each to

complete a different survey or participate in a different discussion forum during a single Sweepstakes Period, he or she may complete and submit the required information for each separate survey or participate in each discussion forum that was the subject of an Invitation Email and may earn one (1) entry into the then-current Sweepstakes for each survey completed or discussion forum participated in during the Sweepstakes Period. An entry into one Sweepstakes does not roll over or count as an entry into any subsequent Sweepstakes. Proof of submitting a survey or participating in a discussion forum (such as, without limitation, a printed, saved, or copied automated receipt confirming submission, a “thanks for entering” screen or message, or a screen capture purporting to show participation) does not constitute proof of actual earning of an entry for purposes of a Sweepstakes. Entries will neither be acknowledged nor returned. The Sweepstakes Site’s clock (PT) will be the official timekeeper for entry into a Sweepstakes. Those who do not provide the required entry information in their entry survey, satisfactorily participate in a discussion forum, or abide by these Official Rules and other instructions of Sponsor and its representatives may, in Sponsor’s sole discretion, be disqualified and all associated entries void. Sponsor, in their sole discretion, will determine whether purported participation in a discussion forum is substantive enough to qualify for entry into a Sweepstakes and may deem ineligible any purported participation that is, in Sponsor’s sole discretion, insufficient. Attempts made by an individual to submit entries in excess of any limit or otherwise in violation of these Official Rules by using multiple or false contact information or otherwise may be disqualified. Purported entries that are forged, altered, incomplete, lost, late, misdirected, mutilated, illegitimate, unintelligible, garbled, or generated by a macro, bot, or other automated means will not be accepted and will be void. Entries or participation made on your behalf by any other individual, made by any entity or group, or originating at any web site or online service other than the Sweepstakes Site, including, without limitation, through commercial promotion subscription notification or entering services, will be declared invalid and disqualified for the Sweepstakes. As a condition of entering the Sweepstakes, without limiting any other provision in these Official Rules, each entrant gives consent for Sponsor, Administrator and their agents to obtain and deliver his or her name, address, and other information and content to third parties for the purpose of administering this Sweepstakes and complying with applicable laws, regulations, and rules.

WINNER SELECTION/NOTIFICATION:

In each of the Sweepstakes, between three (3) and five (5) winners, as specified in the Invitation Email for the Sweepstakes, will be selected in a random drawing from among all eligible entries received for that Sweepstakes, subject to verification. Sponsor will determine the precise number of winners in any given Sweepstakes in its sole discretion. Each drawing will be conducted by Administrator on behalf of Sponsor, whose decisions regarding any drawing will be final. The drawings will be held within approximately ten (10) business days after the end of each Sweepstakes Period. Within fifteen (15) business days after the selection of the potential winners, Administrator will attempt to notify each potential winner that he or she may have won a prize by email. Administrator or Sponsor will not be responsible or liable for late, lost, misdirected or unsuccessful efforts to notify the winner. If a potential winner cannot be contacted within the allotted time, Administrator and Sponsor reserve the right to void that entry and select another potential winner. To be declared an official winner by Administrator, the potential winner will be required to complete and return to Administrator a Survey Notification Form within five (5) days of receipt thereof from Administrator. If a potential winner fails to complete and return the Survey Notification Form to Administrator within five (5) days, Administrator reserves the right to void that entry and select another potential winner for that prize. A potential winner’s name and his or her city and state or other general information may also be posted on a Sponsor web site or elsewhere publicly in Sponsor’s sole discretion. By completing and returning the Survey Notification Form, the Entrant is required to: (i) consent to Administrator providing the Entrant’s name, email address and province/state details to Prize Provider for Prize Provider to contact the Entrant to fulfill the Prize; (ii) acknowledge that to fulfill the Prize, the Entrant

may be required to set up a password-protected account with Pay Incentives (“Prize Provider”) and provide the following information: date of birth, gender, mailing address and certain banking information (if Entrant elects to redeem the Prize by bank deposit (where such option is available; other options for redemption may include virtual VISA card, check or other options offered by Prize Provider) and agree to Prize Provider’s Terms & Conditions; and (iii) give permission to Administrator, at its option, to publish or otherwise use the Entrant’s name, address, photograph, voice and comments, without compensation, in any publicity carried out by Administrator or its respective advertising agencies. Alternatively, Sponsor may choose to send out prizes, without prior notice, to a selected winner at the address collected at the time of Sweepstakes entry (or then associated with the winner’s Redbox Entertainment Advisor account) and such transmission will relieve Sponsor of its prize fulfillment obligations to each winner. Prize or prize elements will only be mailed, where applicable, to winner’s address in the Territory. If any prize, prize notification, or Sweepstakes-related communication is rejected, faulty, or undeliverable; if a potential winner does not respond according to the notification’s, Administrator’s or Sponsor’s instructions; or if a winner or potential winner fails to comply with these Official Rules, the prize may, in Administrator’s or Sponsor’s sole discretion, be forfeited and an alternate winner may be selected (time permitting) based on the original method of winner selection or other method that is fair in Sponsor’s or Administrator’s sole discretion. Sponsor and Administrator are not obligated to pursue more than two (2) alternate winners for any prize for any reason, in which case such prize may go unawarded. Sponsor reserves the right to modify the notification procedures and applicable deadlines for responding in connection with the selection of any alternate potential winner, if any. If a prize is legitimately claimed, it will be awarded. Upon prize forfeiture or inability to use a prize or portion thereof, no compensation will be given and Sponsor and Administrator will have no responsibility or liability to that participant. To claim a prize, winner must follow the directions in his or her notification. As a condition of being awarded any prize, each winner may be required, in Sponsor’s sole discretion, to complete and return a W-9 form to Sponsor. Each winner may also, in Sponsor’s sole discretion, be required to complete, sign, notarize (if applicable), and return, without alteration and in the form presented by Sponsor, an affidavit of eligibility and liability/publicity release and tax forms (as applicable) (collectively, the “**Winner Documents**”) according to Sponsor’s instructions within five (5) days from when Sponsor sends the Winner Documents or other time frame as specified by Sponsor or Administrator. Failure to comply with these requirements, Sponsor’s or Administrator instructions, or these Official Rules may, in Sponsor’s sole discretion, result in disqualification from the Sweepstakes and forfeiture of any prize potentially won. The Winner Documents, if required, are each subject to verification by Sponsor and may require the participant to provide his or her Social Security Number and/or a copy of government-issued identification card or number therefrom. Federal IRS 1099-MISC forms may be issued as appropriate in Sponsor’s sole discretion.

PRIZES, ODDS & APPROXIMATE RETAIL VALUE (“ARV”):

In each Sweepstakes, between three (3) and five (5) winners as specified in the Invitation Email, subject to verification, will each receive a prize consisting solely of fifty U.S. dollars (\$50.00 US) by Administrator’s prize provider, Pay Incentives (“Prize Provider”) in the form of a virtual pre-paid VISA card, bank deposit or other options offered by Prize Provider (such options are subject to change) in accordance with the Prize Awarding requirements set out below. **Odds of winning a prize in any Sweepstakes depend on the number of eligible entries received for and the number of prizes available in that Sweepstakes.** In no event will more than five (5) prizes be offered or awarded in any Sweepstakes.

All prize details not specifically stated in these Official Rules, including the precise number of prizes available in a given Sweepstakes, will be determined by Sponsor in its sole discretion. All taxes (national/federal, state/provincial/territorial, and local), as well as any expenses not specified in these Official Rules as being provided as part of a prize, are the sole responsibility of winner. Sponsor or Administrator are not responsible for and will not replace any lost, mutilated, or stolen prize, or any prize

that is undeliverable or does not reach a winner because of incorrect or changed contact information. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Sponsor and Administrator will have no further obligation with respect to that prize or portion of the prize. Sponsor or Administrator are not responsible for any inability of any winner to accept or use any prize (or portion thereof) for any reason. Each winner is strictly prohibited from selling, auctioning, trading or otherwise transferring any part of prize, except with Sponsor's permission, which may be granted or withheld for any reason in its sole discretion. No transfers, prize substitutions or cash redemptions will be made, except at Sponsor's sole discretion. Sponsor reserves the right to substitute any stated prize or portion thereof with another prize or portion thereof of equal or greater value for any reason. No more than the stated prizes in the abbreviated rules for a particular Sweepstakes will be awarded. Participants waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to claim the prize and any liability and publicity which might arise from claiming or seeking to claim said prize.

LIMITATION OF LIABILITY:

EACH ENTRANT AGREES TO RELEASE, HOLD HARMLESS, AND INDEMNIFY EACH OF THE RELEASED PARTIES FROM AND AGAINST ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE ACCEPTANCE, USE, MISUSE, OR AWARDING OF THE PRIZE OR WHILE PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELING TO OR FROM ANY PRIZE- OR SWEEPSTAKES-RELATED ACTIVITY INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, LOSS, DEATH OR ACCIDENT TO PERSON OR PROPERTY. EACH WINNER AGREES THAT THE PRIZE IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE.

EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

“CERTAIN CLAIMS NOT AFFECTED BY A GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.”

ADDITIONAL DISCLAIMERS:

Released Parties are not responsible and/or liable for any of the following, whether caused by a Released Party, the entrant, or by human error: entries that are submitted by illegitimate means (such as, without limitation, by an automated computer program) or entries in excess of any stated limit; any lost, late, incomplete, illegible, unintelligible, garbled, mutilated, or misdirected entries, email, mail, or Sweepstakes-related correspondence or materials or postage-due mail; any error, omission, interruption, defect or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos, or misprints in these Official Rules, in an Invitation Email, in any Sweepstakes-related advertisements, or other materials; failures of electronic equipment,

computer hardware, or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information. Released Parties are not responsible for electronic communications that are undeliverable or do not reach entrant as a result of any form of active or passive filtering of any kind, or insufficient space in a person's e-mail account to receive e-mail messages. Released Parties are not responsible, and may disqualify you, if your email address or other contact information does not work or is changed without prior written notice to Sponsor. Without limiting any other provision in these Official Rules, Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the prize or any part thereof in the event that any of the Sweepstakes activities or Released Parties' operations or activities are affected, as determined by Sponsor in its sole discretion, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any law, rule, regulation, order or other action adopted or taken by any governmental, federal, state or local government authority, or any other cause, whether or not specifically mentioned above.

GENERAL RULES:

By entering a Sweepstakes (except where prohibited by law), each entrant grants the Released Parties the irrevocable, sublicensable, absolute right and permission to use, publish, post or display his or her name, photograph, likeness, voice, prize information, biographical information, any quotes attributable to him or her, any other indicia of persona, and any information contained in or submitted as part of his or her entry (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Released Parties' sole discretion) for advertising, trade, promotional and publicity purposes without further obligation or compensation of any kind to him or her, anywhere, in any medium now known or hereafter discovered or devised (including, without limitation, on the Internet), world-wide, without any limitation of time, and without notice, review, or approval and each entrant releases all Released Parties from any and all liability related thereto. Nothing contained in these Official Rules obligates Sponsor to make use of any of the rights granted herein and winner waives any right to inspect or approve any such use.

Sponsor's decisions will be final in all matters relating to a Sweepstakes, including interpretation of these Official Rules, eligibility of purported entries, determination of the winners, and awarding of the prizes. All participants, as a condition of entry in a Sweepstakes, agree to be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from any or all Sweepstakes. Participants further agree to not damage or cause interruption of any Sweepstakes and/or prevent others from using the Sweepstakes. Sponsor and Administrator each reserve the right to restrict or void online entries or participation from any IP address if any suspicious entry and/or participation is detected. Sponsor and Administrator each reserve the right, in their sole discretion, to void entries of any entrants who Sponsor or Administrator believe have attempted to tamper with or impair the administration, security, fairness, or proper play of any Sweepstakes. Sponsor's or Administrator's failure to or decision not to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy, or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials and/or these Official Rules (including any alleged discrepancy or inconsistency within these Official Rules), it will be resolved by Sponsor in its sole discretion. Entrants waive any right to claim ambiguity in any Sweepstakes or these Official Rules. If Sponsor determines, at any time and in its sole discretion, that a winner or potential winner is disqualified, ineligible, in violation of these Official Rules, or engaging in behavior that Sponsor

deems obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to disqualify that winner or potential winner, even if the disqualified winner or potential winner may have been notified or displayed or announced anywhere. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules will otherwise remain in effect and will be construed in accordance with their collective terms as if the invalid or illegal provision were not contained herein. If any Sweepstakes is not capable of running as planned for any reason, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend that Sweepstakes and award the prizes from eligible entries received prior to cancellation, modification, or suspension or as otherwise deemed fair and appropriate by Sponsor. If any person supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. In the event of a dispute concerning the identity of a participant, the participant will be declared to be the registered account holder of the email address associated with the Redbox Entertainment Advisors program user account used to earn the entry, but only if that person meets all other eligibility criteria, otherwise the entry may, in Sponsor's sole discretion, be disqualified and any potential prize won forfeited. A registered account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Winner may be required to show proof of being the registered account holder. If a dispute cannot be resolved to Sponsor's satisfaction, in its sole discretion, the entry will be deemed ineligible. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF A SWEEPSTAKES VIOLATES CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES/GOVERNING LAW:

Except where prohibited, as a condition of participating in a Sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this Promotion (including any Sweepstakes), a prize awarded, or the determination of a winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (if any), not to exceed ten dollars (\$10), and entrant further waives all rights to have damages multiplied or increased.

THIS PROMOTION, EACH SWEEPSTAKES, THESE OFFICIAL RULES, AND ANY DISPUTE ARISING UNDER OR RELATED THERETO (WHETHER FOR BREACH OF CONTRACT, TORTIOUS CONDUCT OR OTHERWISE) WILL BE GOVERNED, CONSTRUED, AND INTERPRETED UNDER THE INTERNAL LAWS OF ILLINOIS, U.S.A., WITHOUT REFERENCE OR GIVING EFFECT TO ITS CONFLICTS OF LAW PRINCIPLES OR RULES THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S OR JURISDICTION'S LAWS. ANY LEGAL ACTIONS, SUITS, OR PROCEEDINGS RELATED TO THE PROMOTION OR A SWEEPSTAKES (WHETHER FOR BREACH OF CONTRACT, TORTIOUS CONDUCT, OR OTHERWISE) WILL BE BROUGHT EXCLUSIVELY IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTY, ILLINOIS AND EACH ENTRANT IRREVOCABLY ACCEPTS, SUBMITS, AND CONSENTS TO THE EXCLUSIVE JURISDICTION AND VENUE OF THESE COURTS WITH

RESPECT TO ANY LEGAL ACTIONS, SUITS, OR PROCEEDINGS ARISING OUT OF OR RELATED TO ANY SWEEPSTAKES. YOU WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

WINNER'S LIST/OFFICIAL RULES:

The name of the winners may be obtained approximately three (3) weeks after the end of each Sweepstakes Period and a copy of these Official Rules may be obtained during the Promotion Period by sending your request (indicate "winner list" or "official rules" on your request and the start and end date for the Sweepstakes in question) with a self-addressed stamped envelope to: "Vision Critical Communications Inc., Redbox Entertainment Advisors Promotion, c/o 22 West 21 Street, 8th Floor, Suite B, New York, NY, 10010." Vermont residents may omit a stamp on the return envelope for Official Rules requests. Only one (1) request of either type per outer envelope, mailed separately, will be fulfilled. Requests for Official Rules must be received during the Promotion Period; requests for the winner list must be received no later than three (3) months after the end of the applicable Sweepstakes Period.

ADMINISTRATOR: Vision Critical Communications (US), Inc., 22 West 21 Street, 8th Floor, Suite B, New York, NY, 10010.

THE SPONSOR OF THIS PROMOTION IS: Redbox Automated Retail, LLC, One Tower Lane, Suite 900, Oakbrook Terrace, IL 60181. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Promotion.